GLOBAL EDUCATIONAL INSTITUTES

ज्ञानाधीनम् जगत् सर्वम्

(Estd. 2002)

# GL BAL
## EDUCATIONAL INSTITUTES

(Recognized by Govt. of Uttar Pradesh & Approved by AICTE)

MBA  MCA  MBA (Int.)  MCA (Int.)  BBA  BCA  B.Com.  B.A.  B.Ed.

# UNIVERSITY ★ RANK ★ HOLDERS

**4th Position** — **Meenu Chauhan**
BBA Batch (2012-2015)

**5th Position** — **Ravi Tiwari**
MCA Batch (2004-2007)

**7th Position** — **Sachin Dev Tripathi**
MCA Batch (2009-2012)

**10th Position** — **Arnab Bhattacharjee**
MCA Batch (2009-2012)

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Chairperson
Global Education Trust

**Dr. Vinod Singh**
B.Tech, MBA, Ph.D.
Chairman
Global Educational Institutes

**Prof. (Dr). Lokesh Sharma**
M.Com, MBA, Ph.D, NET (JRF)
Principal
Global Educational Institutes

# Governing Body

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Global Educational Institutes

**Dr. Ritu Sharma** — Member
Associate Professor
Dyal Singh College, Karnal

**Mr. Vivek Singh** — Member
Freescale India, Noida

**Prof. (Dr.) Archana Singh** — Member
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Global Institute of Information
Technology, Greater Noida

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**AICTE Nominee** — Member

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Managing Director
Mechatronics Test
Equipments, Pune

**Director of Technical Education** — Member
**State Govt. Nominee**

**Prof. R. K. Singh** — Member
Indira Gandhi Delhi Technical
University for Women,
New Delhi

**Prof. (Dr.) Lokesh Sharma** — Member Secretary
Principal
Global Institute of Information
Technology, Greater Noida

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New Delhi

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Worldspan Inc., Atlanta, USA

**Mr. Sanjay Sharma**
Manager
MBIT Consultancy Services, Nasik

# MESSAGE
## From The Chairman's Desk

Education is not just about acquiring knowledge but also about the lifelong pursuit of personal and professional growth. Global Educational Institutes aims to provide students with the resources they need to achieve success and make a positive impact in their chosen fields.

We take pride in our state-of-the-art infrastructure, which includes modern classrooms, well-equipped labs and a well-stocked library among others. Our faculty members are experts in their respective fields and are passionate about sharing their knowledge by encouraging students to think critically, develop skills and become responsible global citizens.

The Institute provides students with a supportive and inclusive learning environment where they can thrive and achieve their full potential by providing a holistic education that focuses not only on academic excellence but also on character building, leadership development and values.

Learning is a lifelong journey and with this perspective, our educational programmes are designed to provide students with the knowledge and skills needed to succeed. The institute imparts practical learning, internships, industry projects and other experiential learning opportunities that enable them to build the skills needed for the real world.

Global Educational Institutes is committed to equipping students to achieve their career goals through career development programme that include soft skills training, career counselling, job placement assistance and networking opportunities. Global Educational Institutes celebrates its achievements and the success of its alumni and takes pride in having played a pivotal role in their success. We are committed to growing and develo ping our institution to ensure that our students receive the best education possible.

Our programmes are designed to augment the knowledge and skills needed for the students to succeed. We look forward to welcoming and supporting you on your journey towards growth and development.

**Dr. Vinod Singh**
Chairman
Global Educational Institutes

# Course Highlights

## MBA (Master of Business Administration)

- FINANCE
- MARKETING
- INFORMATION TECHNOLOGY
- INTERNATIONAL TRADE
- OPERATIONS MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- ADVANCED MS OFFICE
- INDUSTRY EXPERT INTERACTIONS
- FINANCIAL PLANNING AND DERIVATIVES
- CORPORATE CONNECT AND INTERNSHIP
- SOFT SKILLS AND PERSONALITY DEVELOPMENT

## MCA (Master of Computer Application)

- AI & ML
- BLOCK CHAIN ARCHITECTURE
- INTERNET OF THINGS (IoT)
- CYBER SECURITY
- OPERATING SYSTEMS
- DATABASE STRUCTURE AND MANAGEMENT
- DATA WAREHOUSING AND MINING
- DATA ANALYTICS
- MOBILE COMPUTING
- CLOUD COMPUTING

## BBA (Bachelor of Business Administration)

- INTERNSHIPS
- INDUSTRY CONNECT
- FINANCIAL DERIVATIVES
- DIGITAL MARKETING TRAINING
- SOFT SKILLS AND PERSONALITY DEVELOPMENT
- PRESENTATION AND COMMUNICATION SESSIONS
- MS OFFICE TRAINING (WORD, EXCEL AND PPT)
- ENTREPRENEURSHIP AND STARTUP WORKSHOPS

## BCA (Bachelor of Computer Application)

- C and C++
- JAVA
- DATA STRUCTURE
- COMPUTER ARCHITECTURE
- COMPUTER GRAPHICS
- MULTIMEDIA APPLICATIONS
- OPERATING SYSTEMS
- SOFTWARE ENGINEERING
- WEBPAGE DESIGNING
- NETWORK SECURITY

## B.COM. (Bachelor of Commerce)

- SOFT SKILLS
- TALLY 9.0 ERP
- FINANCIAL PLANNING
- PRESENTATION AND COMMUNICATION SESSIONS
- INDUSTRIAL VISITS
- SHARE MARKET (BSE & NSE)
- ADVANCED TRAINING ON MS OFFICE

## B.A. (Bachelor of Arts)

- SOFT SKILLS
- COMPETETIVE EXAM PREPARTION
- CO-CURRICULAR ACTIVITIES - YOGA, FIRST AID AND HEALTH
- CERTIFICATE COURSE IN COMPUTER FUNDAMENTALS
- PRESENTATION AND COMMUNICATION SESSIONS
- VOCATIONAL/SKILL DEVELOPMENT

## B.ED.  (Bachelor of Education)

- SCHOOL INTERNSHIP
- SCOUTING AND GUIDING
- GUIDANCE AND COUNSELLING
- EDUCATIONAL AND ADMINISTRATION MANAGEMENT
- LANGUAGE PROFICIENCY
- COMPUTER EDUCATION
- SCHOOL ACTIVITIES BASED PRACTICUM

# GL🌐BAL
## EDUCATIONAL INSTITUTES
(Recognized by Govt. of Uttar Pradesh & Approved by AICTE)



Due to globalization, India is undergoing an economic revolution. It has created an urgent need for a large number of professionally skilled and trained experts. Information technology holds the key to unlocking and realising the potential of young creative Indian minds to create India's identity in the world.

Education at Global Educational Institutes is focused on equipping students with technical as well as interpersonal skills which are vital to compete and succeed in today's interconnected world. Global Educational Institutes provide students with a strong base to build their careers in leading organizations or exercise their choice and take advantage of exciting opportunities that exist for aspiring entrepreneurs. It is a perfect launch pad to soar high and fulfil their dreams.

# The Institution

Global Educational Institutes are a dynamic and growth-oriented institutions established by Global Education Trust, New Delhi, in 2002, to conduct graduate and postgraduate educational programme to equip aspiring students for a promising career in the field of Management, Computer Science, Humanities and Education. These programmes position them to compete in today's demanding economy in an interconnected world. Global Educational Institutes has maintained its commitment to providing overall growth of students by introducing innovative teaching methodologies and simultaneously training them in personality development and soft skills programme.

# The Foundation

Global Educational Institutes are strategically located in Greater Noida, Delhi NCR, an industrial town and education hub that is well connected domestically and internationally. It is home to many well-known Indian and multinational companies. The institute is in Knowledge Park-I, an area earmarked by the Greater Noida Industrial Development Authority for educational institutes. The students have ample career opportunities due to the presence of SEZ's (Special Economic Zones) and industries spread across the region.

# Vision

"To emerge as a center of excellence for education and research comparable with the best in the world."

# Mission

"To provide quality education and research environment through continuous learning and strategic partnership with the industry."

# Quality Policy

"Continuously enhancing the capability of our faculty and students by keeping abreast of emerging trends, aligning teaching curriculum, equipping the campus with latest technologies to produce competitive professionals."

# INFRASTRUCTURE



## WiFi Campus

Global Educational Institutes are a Wi-Fi enabled campus with the latest and most modern infrastructure which includes aesthetically designed classrooms, seminar hall, well-equipped computer labs, communication lab, playground, physical fitness center and indoor playing area.

## Software Lab

The software labs are equipped with the latest configured computers with relevant application software. All computer systems are connected by LAN. Windows, UNIX, LINUX and other software packages like multimedia, animation etc., are available to create a simulated environment for the students. Sophisticated high-end computing facilities are available to meet the project requirements and encourage research and development activities.

## Microprocessor Lab

The microprocessor lab is equipped with necessary instruments with the latest microprocessor technologies so as to provide an in-depth experience to the students in the microprocessor-based technology.

## Digital Lab

The digital lab is equipped with the latest instruments in digital technology so that comprehensive knowledge may be imparted to the students.

# Psychology Resource Centre

To shift from teacher centric stable processes to learne centric flexible processes, teachers should be aware of student's inclinations, potentialities, expectations, perceptions, disposition, acumen etc. For this, a psychology resource centre with necessary facilities of psychology laboratory is maintained in the institution.



# Science Lab

"To learn science is to do science, there is no other way of learning."

**Prof. D. S. Kothari**
Renowned Indian Scientist and Educationist

The science lab trains young minds with technical knowledge and applies that knowledge to real-life situations. This enables learners to construct new knowledge and helps them interpret and communicate quantitative and logical ideas accurately.



# Communication Lab

"Speech is power: Speech is to persuade, to convert, to compel.

**Ralph Waldo Emerson**
American Poet, Essayist and Philosopher

To empower students with communication skills, the institute has a communication lab with the latest software and instruments. The main objective of the lab is to groom students in communication skills, mainly listening and speaking skills. During intensive lab sessions, the students are given training for job interviews, presentations and public speaking.

## Library

The Institute has a well-stocked library and subscribes to several national and international journals, periodicals and magazines. The library has over 15,000 books in the field of management, education and information technology. The institute is also a member of DELNET. It has a spacious reading room to encourage students to inculcate reading habits. The library provides a book bank facility that helps students with their academics. The library is continuously upgraded in order to keep pace with the increasing number of holdings and other services.

## Hostel

Global Educational Institutes provide separate hostels for girls and boys and are conveniently located near the campus with a pick-up and drop facility. The meals provided in the hostel are hygienic, wholesome and nourishing, ensuring that the students get a homely environment and a comfortable stay.

# Sports

Sports are an integral part of the overall personality development of the students. Therefore, the institute encourages students to participate in both indoor and out-door sports activities that make them physically fit and healthy. Various inter college and intra college competitions are arranged in order to instil a feeling of competitive environment and sportsmanship spirit in the students.

# Cafeteria

The canteen on the premises provides nourishing and healthy breakfast, lunch and snacks for the students and faculty members. When the grind of the studies reaches its height, students come here to refresh themselves. It provides students with wholesome food for body and mind.

# TEACHING PEDAGOGY

The faculty members are well trained and experienced in their respective fields. They disseminate knowledge to future professionals through lectures, discussions, tutorials, practical, course assignments, seminars, inhouse software development and project work. By the time students complete their course, they are well trained in theoretical knowledge supported by practical experiences and exposure to modern technology in their respective fields of specialization.

Lesson plans are given to students at the beginning of each semester. This ensures that they are aware of course coverage and requirements in advance. This helps them to plan their activities and study schedules better and maximize the benefit of their curriculum. The faculty members also provide comprehensive study material and notes to the students so as to prepare them for their external examinations.

## Various Teaching Methodologies

## Presentation Sessions

Weekly presentation sessions are conducted for the students throughout the semester to make them well versed in their presentation and communication skills. It also helps the students in overcoming stage fright and develop a sense of confidence in them.

## Group Discussion

Healthy group discussion sessions are conducted to inculcate a spirit of participation among the students so that they become more expressive and well-articulated.

## Role Playing

This method of instruction is aimed at changing attitudes and behaviours by having students play designated roles related to real life situations.

## Case Study

Case study learning proves to be a very productive platform for the students to work on their ability to analyze problems thereby developing a sense of rationality in their approach to problem solving.

## Brainstorming

These sessions are very helpful in developing the problem solving abilities of the students. These sessions are intended to reduce social inhibitions that occur in groups and therefore stimulate generation of new ideas, solutions and opinions.

## Guest Lectures

From time to time, eminent personalities are invited from industries to deliver lectures relating to real-life business situations and the industry workings, thereby guiding the students to relate classroom teaching with the organizational work environment.



## Workshop

Workshops are conducted periodically on campus in order to promote the overall development of the students. This method involves the learner in formulating knowledge through individual explorations.

## Seminar

In order to mark special occasions, seminars are conducted to provide a platform for the students to develop their presentation and writing skills.

# Technical Test

The students are tested on their technical skills ability every week. The quiz sessions consist of questions pertaining to general knowledge, current affairs, aspects of business etc., and other technical developments in the field of information technology and management.

# Research Project

It aims to translate the theoretical knowledge of the students into practical applications which provides ample opportunity for the students to participate in the software development life cycle, thereby preparing them in advance in line with the industrial requirements.



# Micro Teaching

This exercise is for B.Ed. students wherein they develop skills like blackboard writing, reinforcement, stimulus variations, probe induction etc.

# IT Training

IT Training session includes training on technologies like HTML, CSS, JAVA Script, jQuery, Bootstrap, Java Frameworks and trending technologies like Python, AI & ML etc.

# Tally Certification Programme

Free of cost certification programme for Tally education is provided to our students. Tally is an accounting software designed to aid the students to master the concepts of charts of accounts, SKU (Stock Keeping Unit), recording day to day transactions, MIS reports, GST, TDS etc., in ERP 9. This certification gives an edge to our students during placements.

# Soft Skills

Soft Skills sessions are part of our curriculum where the focus is on the holistic development of students and groom their personality, communication and interpersonal skills.

# Industrial Visit

In order to understand an organization's overall working, the students are provided with an onsite visit to various industries. The industrial visit provides a learning and working experience for different departments within an organization and includes understanding of the production, marketing, finance, information technology, human resources and operations domain among others.



# Preparation for Competitive Examinations

Weekly sessions are conducted for competitive exams preparations, enabling the students to realize their potential and develop a passion for professionalism. The session includes quizzes, reasoning & aptitude tests, current affairs and general knowledge preparations.



# Excursion

The students of B.Ed. are taken on educational tours where they acquire knowledge of Indian culture and society and also learn the art of living.

# RESEARCH
# AND PUBLICATION



Research is an integral part of our institute. To accomplish our vision, Global  Educational Institutes encourages and motivates its faculty members and students to  engage in research activities. Its faculty members have authored books in the fields  of computer science, management and mathematics and have presented and published papers in many national and international conferences and journals.

Global Educational Institutes publishes three journals annually titled "Anveshanam"  in the disciplines of Computer Science, Management and Education namely:

> Anveshanam: A National Journal of Computer Science and Application,
>     ISSN Online: 2320-186X ISSN Print: 2279-0101

> Anveshanam: A National Journal of Management,
>     ISSN Online: 2320-1851 ISSN Print: 2279-0012

> Anveshanam: A National Journal of Education,
>     ISSN Online: 2320-1843, ISSN Print: 2279-0004

"Anveshanam" is a Sanskrit word meaning "exploration" and "examination". The main  objective of the journal is to provide a platform for those who want to explore new  ideas and enhance the existing knowledge base.

These are open access and peer-reviewed annual journals that publish high-level  innovative and original research work of qualitative, quantitative and empirical nature  aiming to contribute and promote new concepts, thought provoking ideas and a  platform for exchanging ideas.

# NATIONAL CONFERENCE



To generate thought leadership, Global Educational Institutes convened a conference titled "Emerging Perspectives in Education: A Gateway to Innovation". To deliberate upon emerging perspectives in education that are influenced by social, political, economic and technological developments in any society, the Institute had invited a group of leading academic and industrial researchers from all over India involved in the field of education to participate and brainstorm in this conference. We had received an overwhelming response with more than ninety paper submissions from all over India.





We are transforming the way we operate to continuously improve our ability to engage with the students, industry and education community. This endeavour enriches our outlook and offerings with each passing year.

On the 150th birth anniversary of Swami Vivekanand, a symposium was organized in the institute. Two eminent personalities, Prof. Yogesh Singh, currently Vice Chancellor, Delhi University and Shri Mukul Kanitkar, Sanghtan Mantri of Bhartiya Shikshan Mandal graced the occasion. They shed light on the preachings of Swami Vivekanand for improving ourselves and for the betterment of our great nation, India.

# SPECIAL FEATURES

## Rank Awards

Students who are ranked among the top ten in the university are given prestigious rank awards. The awards consist of a citation, a gold medal and a cash award. This encourages competitive spirit and rewards students who constantly strive to do better.

## Students Assistantship

Exceptional students are awarded student assistantships. This provides them with the opportunity to work closely with their teachers and assisting them with their research work. This experience helps students perform better professionally.

## Orientation Session

At the start of the course, an orientation programme is held to help the students to acclimatize in the new environment and help them understand various rules, regulations and procedures related to academics and other systems of the institute.

## Mentoring Cell

The institution strives to work with individuals and groups at all levels, thereby bringing out the best in each person. Students are divided into groups and each group is assigned a faculty member who acts as their mentor throughout their course duration. A student can bank on their mentor for any type of professional and personal guidance. The faculty guides the students on the current trends related to their chosen specialization and also shows them the right career path so that their potential is tapped to the highest level. Students with learning difficulties are supported by additional tutorials.



## Progress Monitoring System

Our meticulous evaluation system comprises of class performances, seminars, presentations, theory and practical assignments apart from class and sessional exams. The institute periodically provides detailed students' progress reports that help the students and their parents/guardians to monitor academic performance throughout the year.

## Distinction Award

Students who get 'distinctions' (more than 75% in any year) are given a citation and a book coupon. This small but significant gesture of recognition goes a long way towards boosting the student's morale.



## Student Feedback

Regular feedback is taken from students about the course progress, lecture delivery and their understanding of the subject. This process enables the management to understand the students' needs and take corrective actions if necessary in order to enhance the classroom teaching standards.

## Communication Skill Development

The management understands the importance of English as a universal language. The Institute offers a special course by English experts to improve communication skills and English language competence using the latest tools like-
Linguaphone: A complete English language training kit, including accent training.
Tense Buster: World renowned software for English improvement.

## Personality Development Programme

The personality development programme is carried out in the institute for the students in order to address the challenges related to confidence building, assertiveness training, decision-making skills and interview facing techniques.

# TRAINING &
# PLACEMENT CELL

To provide placement and training opportunities to students, the placement cell  liaises with various industrial establishment and corporate houses, which conduct  campus interviews and select graduate and post-graduate students from all  disciplines. It also provides the students with a corporate interface, enabling them to  have a better understanding of the corporate culture and its current trends. Every  year many domestic and multinational companies approach the campus for the  recruitment of fresh students.

## Our Alumni and Students are Working in :

# ACTIVITIES

## Poster Making

Making posters by hand is a lot of fun and can be eye-catching and informative. To uncoil this hidden talent of students a poster making competition is organized in the institute regularly.



## Fashion Show

A platform is given to the students to showcase their style sense. Each year students display the emerging fashion trends by walking the ramp in breath-taking outfits which is greatly cheered and appreciated by the audience.



## Extempore

To improve public speaking skills and to encourage originality and creativity in students an extempore event is organized by the Institute on a regular basis.



## Kaleidoscope

A vibrant college cultural fest called "Kaleidoscope" is organized on the campus each year where energetic students toil hard to win appreciation for their talents through various cultural competitions. This provides a platform for the students to exchange cultural ideas and thoughts as well.

# Blood Donation Camp

Blood knows no caste, creed, colour, religion or race. To inculcate the value of humanity blood donation camps are organized in our campus.



# Mehndi Competition

A traditional mehndi-applying competition is held wherein the enthusiastic participants etch inspiring creative designs.



# Singing and Dancing

Folk and contemporary singing and dancing programmes are organized wherein enthusiastic students participate and get an opportunity to showcase their talent and passion for music and dance.



# Rangoli

Rangoli is a symbol of auspiciousness. During Deepawali, the festival of lights, a Rangoli festival is observed annually. Colourful rangolis are made by students which make the campus a worthy place to look at.





# Face Painting

Through painting the artist expresses ideas and emotions as well as a version of the reality he or she perceives in the visual form. The colourful faces exchange the vision of the reality outlook.

# MBA

**Master of Business Administration (MBA)** programme is approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow. It is a two year full time degree programme divided into four semesters including the project work.

## Programme Objectives
The main aim of this programme is to keep the students abreast with the latest industrial advancement and improve their managerial skills. The aim is achieved by contributing to allround development of the students by providing them with the best teaching environment in the vicinity and grooming them for the industry.

## Future Scope
The scope of MBA graduate is excellent. It opens the doors to various sectorial opportunities. Many MBA professionals have occupied top slots in the corporate ladder. There is an increasing demand of fresh candidates in the industry, both in the public and private sectors. There is a dearth of well qualified, professional degree holders in various sectors like HRM, Marketing, Finance, Production etc., at various organisational level. The remuneration and perks are highly attractive.

## Eligibility Criteria
For admission to the first year of MBA programme, a candidate must have passed the three year degree course from any recognised university, securing a minimum of 50% (45% for SC/ST) marks in aggregate. A candidate has to qualify any relevant entrance exams such as UPSEE, MAT etc., with a good rank. The entrance test consists of objective questions on verbal ability, quantitative ability, reading comprehensions and data interpretations

### 1st Year (First Semester)

1. KMBN – 101 Management Concepts & Organisational Behaviour
2. KMBN – 102 Managerial Economics
3. KMBN – 103 Financial Accounting & Analysis
4. KMBN – 104 Business Statistics and Analytics
5. KMBN – 105 Marketing Management
6. KMBN – 106 Design Thinking
7. KMBN – 107 Business Communications
8. KMBN – 151 IT Skills Lab - 1
9. KMBN – 152 Mini Project - 1

### 1st Year (Second Semester)

1. KMBN – 201 Business Environment & Legal Aspects of Business
2. KMBN – 202 Human Resource Management
3. KMBN – 203 Business Research Methods
4. KMBN – 204 Financial Management & Corporate Finance
5. KMBN – 205 Operations Management
6. KMBN – 206 Quantitative Techniques For Managers
7. KMBN – 207 Digital Marketing & E-Commerce
8. KMBN – 208 Management Information Systems
9. KMBN – 251 IT Skills Lab - 2
10. KMBN – 252 Mini Project - 2

### 2nd Year (Third Semester)

1. KMBN – 301 Strategic Management
2. KMBN – 302 Innovation And Entrepreneurship
3. KVE – 301 Universal Human Value and Professional Ethics
4. KMBN – 308 Summer Training Project Report & Viva-Voce
5. **Elective 1** Specialization Group 1
6. **Elective 1** Specialization Group 2
7. **Elective 2** Specialization Group 1
8. **Elective 2** Specialization Group 2

### 2nd Year (Fourth Semester)

1. KMBN – 401 Emerging Technologies in Global Business Environment
2. KMBN – 408 Research Project Report & Viva-Voce
3. **Elective 3** – Specialization Group 1
4. **Elective 3** – Specialization Group 2
5. **Elective 4** – Specialization Group 1
6. **Elective 4** – Specialization Group 2
7. **Elective 5** – Specialization Group 1
8. **Elective 5** – Specialization Group 2

## Specialization Groups for Elective Subjects (Any 2 subject specialization)

- Human Resource Management
- Marketing Management
- Financial Management
- Information Technology
- International Business Management
- Operations Management

## MBA Integrated
It is a five year full time degree programme approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow. This programme is divided into ten semesters including project work. For admission to this course candidate must have passed 10+2 examination with at least 45% marks (40% in case of candidates belonging to reserved category).

# MCA

**Master of Computer Applications (MCA)** programme is approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow. It is a two year full time degree programme divided into four semesters including the project work.

## Programme Objectives

The main objective of this programme is to provide students with in depth knowledge about computer science and Its applications. It aims to prepare students for a career in software industries such as system analyst, system designer, programmers etc.

## Future Scope

In the era of information technology the scope of master graduates in computer application is manifold. Hiring in IT industry is going to rise by 60% - 70%. If one is trained in Computer Science and has a professional degree, a bright career awaits him/her.

## Eligibility Criteria

For admission to this course a candidate must have passed BCA/ Bachelor's degree in Computer Science Engineering or an equivalent degree or passed B.Sc./B.Com./B.A. with mathematics at 10+2 level or at graduation level with at least 50% marks (45% in case of candidates belonging to the reserved category).

### 1st Year (First Semester)

1. KCA – 101 Fundamentals of Computers and Emerging Technologies
2. KCA – 102 Problem Solving using C
3. KCA – 103 Principle of Management & Communication
4. KCA – 104 Discrete Mathematics
5. KCA – 105 Computer Organization & Architecture
6. KCA – 151 Problem Solving using C Lab
7. KCA – 152 Computer Organization & Architecture Lab
8. KCA – 153 Professional Communication Lab

### 1st Year (Second Semester)

1. KCA – 201 Theory of Automata & Formal Languages
2. KCA – 202 Object Oriented Programming
3. KCA – 203 Operating Systems
4. KCA – 204 Database Management Systems
5. KCA – 205 Data Structures & Analysis of Algorithms
6. KCAA – 01 Cyber Security*
7. KCA – 251 Object Oriented Programming Lab
8. KCA – 252 DBMS Lab
9. KCA – 253 Data Structures & Analysis of Algorithms Lab

*QUALIFYING NON-CREDIT COURSE

### 2nd Year (Third Semester)

1. KCA – 301 Artificial Intelligence
2. KCA – 302 Software Engineering
3. KCA – 303 Computer Network
4. KCA – 351 Artificial Intelligence Lab
5. KCA – 352 Software Engineering Lab
6. KCA – 353 Mini Project**

7. **Elective – 1**
 • KCA – 011 Cryptography & Network Security
 • KCA – 012 Data Warehousing & Data Mining
 • KCA – 013 Software Project Management
 • KCA – 014 Cloud Computing
 • KCA – 015 Compiler Design

8. **Elective – 2**
 • KCA – 021 Web Technology
 • KCA – 022 Big Data
 • KCA – 023 Simulation & Modeling
 • KCA – 024 Software Testing & Quality Assurance
 • KCA – 025 Digital Image Processing

**THE MINI PROJECT OF 6 WEEKS IS CONDUCTED DURING THE SUMMER BREAK, AFTER END OF THE IIND SEMESTER. IT WILL BE ASSESSED DURING THE IIIrd SEMESTER. THE PROJECT WILL BE CARRIED OUT IN THE INSTITUTE UNDER THE GUIDANCE OF A FACULTY MEMBER.

### 2nd Year (Fourth Semester)

1. **Elective – 1**
 • KCA – 031 Privacy & Security in Online Social Media
 • KCA – 032 Soft Computing
 • KCA – 033 Pattern Recognition
 • KCA – 034 Data Analytics
 • KCA – 035 Software Quality Engineering

2. **Elective – 2**
 • KCA – 041 Blockchain Architecture
 • KCA – 042 Neural Network
 • KCA – 043 Internet of Things
 • KCA – 044 Modern Application Development
 • KCA – 045 Distributed Database Systems

3. **Elective – 3**
 • KCA – 051 Mobile Computing
 • KCA – 052 Computer Graphics and Animation
 • KCA – 053 Natural Language Processing
 • KCA – 054 Machine Learning
 • KCA – 055 Quantum Computing
 4. KCA – 451 Project

## MCA Integrated

It is a five year full time degree programme approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow. This program is divided into ten semesters including project work. For admission to this course candidate must have passed 10+2 examination with Mathematics / Statistics / Accountancy as compulsory subjects. Candidate must have obtained at least 45% marks (40% in case of candidate belonging to the reserved category).

# BBA

**Bachelor of Business Administration (BBA)** programme is recognised by the Government of Uttar Pradesh and affiliated to CCS University, Meerut. It is a three year full time degree programme divided into six semesters including project work.

## Programme Objectives

This course aims to provide a strong foundation required for career in corporate sectors or to pursue higher studies in business administration. The department has highly qualified and dedicated staff in order to carry out this objective.

## Future Scope

BBA is a pre-qualification required for professionals heading for smart careers in management. Students taking up this course can go for MBA, PGDM etc., which provides a strong base in managerial skills enabling them for a bright career in future.

## Eligibility Criteria

The candidate should have passed 10+2 level examination or any other equivalent to CBSE or ICSE or from any other recognised board with minimum 45% marks for General/ OBC candidates (40% for reserved category).

### 1st Year (First Semester)

1. BBA – 101 Fundamentals of Management
2. BBA – 102 Organization Behaviour
3. BBA – 103 Managerial Economics
4. BBA – 104 Accounting and Financial Analysis
5. BBA – 105 Business Law
6. BBA – 106 Business Organization and Ethics
7. BBA – 008 Environmental Studies (Qualifying paper)

### 1st Year (Second Semester)

1. BBA – 201 Quantitative Techniques for Business
2. BBA – 202 Business Communication
3. BBA – 203 Human Resource Management
4. BBA – 204 Marketing Management
5. BBA – 205 Business Environment
6. BBA – 206 Fundamentals of Computer
7. BBA – 207 Assessment on Soft Skill based on Presentations/G.D/Personality traits

### 2nd Year (Third Semester)

1. BBA – 301 Advertising Management
2. BBA – 302 Team Building & Leadership
3. BBA – 303 Indian Economy
4. BBA – 304 Customer Relationship Management
5. BBA – 305 Management Information System
6. BBA – 306 Income Tax Law & Practice

### 2nd Year (Fourth Semester)

1. BBA – 401 Consumer Behaviour
2. BBA – 402 Financial Management
3. BBA – 403 Production & Operations Management
4. BBA – 404 Sales & Distribution Management
5. BBA – 405 Research Methodology
6. BBA – 406 Entrepreneurship & Small Business Management
7. BBA – 407 Computer Oriented Practical & Viva-Voce

### 3rd Year (Fifth Semester)

1. BBA – 501 Arithmetic Aptitude
2. BBA – 502 Aptitude Reasoning
3. BBA – 503 General Business Awareness
4. BBA – 504 General English
5. BBA – 505 Elective Paper M-1/ F-1
6. BBA – 506 Elective Paper M-2 / F-2
7. BBA – 507 Summer Training Project Report based Viva-Voce

**NOTE -** PAPER CODE BBA-501, BBA-502, BBA-503, BBA-504 WILL BE OF MULTIPLE CHOICE OBJECTIVE TYPE QUESTIONS.

### 3rd Year (Sixth Semester)

1. BBA – 601 Strategic Management & Business Policy
2. BBA – 602 Operation Research
3. BBA – 603 Fundamentals of E-Commerce
4. BBA – 604 Economic & Industrial Law
5. BBA – 605 **Elective Paper** M-3/ F-3
6. BBA – 606 **Elective Paper** M-4/ F-4
7. BBA – 607 Comprehensive Viva-Voce

## The Elective papers in the functional specialization will be as follows:

**Marketing:**

M - 1 Rural Marketing
M - 2 Service Marketing
M - 3 Retail Management
M - 4 Digital Marketing

**Finance:**

F - 1 Corporate Taxes - Direct and Indirect Tax
F - 2 Financial Institutions & Investment Management
F - 3 Cost and Management Accounting
F - 4 Company Accounts

# BCA

**Bachelor of Computer Application (BCA)** programme is recognised by the Government of Uttar Pradesh and affiliated to CCS University, Meerut. It is a three year full time degree programme divided into six semesters including project work.

## Programme Objectives

The programme aims to prepare students for IT industry and to provide world class teaching and lab facility to students in order to train young minds in computer science.

## Future Scope

There is a growing demand for IT professionals in the forth years. Hence to meet this demand of the national and global markets, the young minds are prepared to fit in the job description of IT industry. The students are also prepared to go in for higher studies in computer applications.

## Eligibility Criteria

Students who want to take admission in BCA should have passed 10+2 level examination from CBSE/ICSE or any other recognized boards with minimum of 45% marks for General / OBC candidates (40% for reserved category) with mathematics in high school or intermediate level.

### 1st Year (First Semester)

1. BCA – 101 Mathematics - I
2. BCA – 102 Programming Principles and Algorithm
3. BCA – 103 Computer Fundamentals and Office Automation
4. BCA – 104 Principles of Management
5. BCA – 105 Laboratory and Practical work of Computer Fundamental and Office Automation
6. BCA – 106 Business Communication
7. BCA – 107 Laboratory and Practical work of Programming Principles and Algorithm
8. BCA – 108 Environmental Studies (Qualifying Paper)

### 1st Year (Second Semester)

1. BCA – 201 Mathematics - II
2. BCA – 202 C Programming
3. BCA – 203 Organization Behaviour
4. BCA – 204 Digital Electronics and Computer Organisation
5. BCA – 205 Financial Accounting And Management
6. BCA – 206 Computer Lab and Practical work of C

### 2nd Year (Third Semester)

1. BCA – 301 Object Oriented Programming Using C++
2. BCA – 302 Data Structure Using C & C++ (DS)
3. BCA – 303 Computer Architecture & Assembly Language
4. BCA – 304 Business Economics
5. BCA – 305 Elements of Statistics
6. BCA – 306 Computer Lab and Practical work of OOPS
7. BCA – 307 Computer Lab and Practical Work of DS

### 2nd Year (Fourth Semester)

1. BCA – 401 Computer Graphics & Multimedia Application (CGMA)
2. BCA – 402 Operating System
3. BCA – 403 Software Engineering
4. BCA – 404 Optimization Techniques
5. BCA – 405 Computer Laboratory and Practical work of CGMA
6. BCA – 406 Mathematics III

### 3rd Year (Fifth Semester)

1. BCA – 501 Introduction to DBMS
2. BCA – 502 Java Programming and Dynamic Webpage Design
3. BCA – 503 Computer Network
4. BCA – 504 Numerical Methods
5. BCA – 505 Computer Laboratory and Practical work of DBMS
6. BCA – 506 Computer Laboratory and Practical work of Java Programming & Dynamic Webpage Design
7. BCA – 507 Viva-Voce on Summer Training
8. BCA – 508 Minor Project

### 3rd Year (Sixth Semester)

1. BCA – 601 Computer Network Security
2. BCA – 602 Information System - Analysis Design & Implementation
3. BCA – 603 E-Commerce
4. BCA – 604 Knowledge Management
5. BCA – 605 Major Project
6. BCA – 606 Presentation/Seminar Based on Major Project

# B.COM.

**Bachelor of Commerce (B.COM.)** programme is recognised by the Government of Uttar Pradesh and affiliated to C.C.S. University Meerut. It is a three year full time degree program divided into six semesters including project work.

## Programme Objectives
This course is designed to provide students with a wide range of Commerce skills and understanding the streams like Finance, Accounting, Taxation and Management. The spirit of professionalism is instilled during the course which helps the student to become competent professionals with a global management perspective.

## Future Scope
Education in the commerce field is an excellent base for a variety of careers. There is a good scope for aspirants who have completed their Bachelors Degree in commerce both in terms of higher education as well as for immediate jobs. Aspirants can apply for jobs relating business and finance. B.Com. graduate has vast choice of profession. Aspirants can apply for employment in Finance sector like Banking, Company Secretaryship, Chartered Accountancy, Cost and Work Accountancy jobs. They can also apply for Non-Finance sector jobs in Mass Communication, Law, Hotel Management, Civil Services, and so on.

## Eligibility Criteria
The candidate should have passed 10+2 level examination or its equivalent from any recognised board and securing minimum of 33% marks.

### 1st Year (First Semester)

| | |
|---|---|
| 1. Business Organisation | 4. Minor Elective |
| 2. Business Statistics | 5. Vocational / Skill Development Courses |
| 3. Any one – * Business Communication | 6. Co-curricular Courses |
|      * Introduction to Computer Applications | |

### 1st Year (Second Semester)

| | |
|---|---|
| 1. Business Management | 4. Any one – * Essentials of E-Commerce |
| 2. Financial Accounting |      * Business Economics |
| 3. Computerised Accounting | 5. Vocational / Skill Development Courses |
| | 6. Co-curricular Courses |

### 2nd Year (Third Semester)

| | |
|---|---|
| 1. Company Law | 4. Any one – * Business Regulatory Framework |
| 2. Cost Accounting |      * Inventory Management |
| 3. Minor Elective | 5. Vocational / Skill Development Courses |
| | 6. Co-curricular Courses |

### 2nd Year (Fourth Semester)

| | |
|---|---|
| 1. Income Tax Law and Accounts | 4. Any one – * Fundamentals of Entrepreneurship |
| 2. Fundamentals of Marketing |      * Tourism and Travel Management |
| 3. Digital Marketing | 5. Vocational / Skill Development Courses |
| | 6. Co-curricular Courses |

### 3rd Year (Fifth Semester)

| | |
|---|---|
| 1. Corporate Accounting | 4. Any two – * Business Finance |
| 2. Goods and Service Tax |      * Principles and Practices of Insurance |
| 3. Co-curricular Course |      * Monetary Theory and Banking in India |
| | 5. Training |

### 3rd Year (Sixth Semester)

| | |
|---|---|
| 1. Accounting for Managers | 5. Any one – * Financial Institutions & Market |
| 2. Auditing |      * Human Resource Management |
| 3. Comprehensive Viva |      * Business Ethics & Corporate Governance |
| 4. Co-curricular Course | 6. Project |

# B.A.

**Bachelor of Arts (B.A.)** programme is recognised by the Government of Uttar Pradesh and  is affiliated to CCS University, Meerut. It is a three year full time degree programme divided  into six semesters including project work, vocational/skill development subjects and co-curricular courses.

## Programme Objectives

The programme is designed to equip students with the knowledge as well as personal skills which they can apply in pursuing their career. Students are given extensive edification to get an ample  understanding of the essentials of their selective subjects and the opportunity to excel in the chosen areas.

## Future Scope

B.A. candidate can apply for government sector jobs like UPSC exam for foreign and  administrative services, SSC exams, SI exam, CPO Asstt. Commandant exam, state  conducted administrative services exams, revenue department, bank exams etc.

## Eligibility Criteria

The candidate must have passed 10+2 level examination or its equivalent from any recognised  board / university and securing minimum 33% marks. Only theory marks of candidates with  vocational courses are considered in non-practical courses.

# SUBJECTS OFFERED

| Any Three Subjects | Common Subjects |
|---|---|
| • Hindi | • Minor Elective - I$^{st}$ sem or 2$^{nd}$ sem |
| • English | - 3$^{rd}$ Sem or 4$^{th}$ sem |
| • History | • Vocational / Skill Development Courses |
| • Sociology | • Co-curricular  Courses |
| • Economics | |
| • Psychology | |
| • Political Science | |

# B.ED.

**Bachelor of Education (B.Ed.)** programme is recognized by the Government of Uttar Pradesh. The programme is approved by NCTE, Jaipur and affiliated to CCS University, Meerut. It is a two year full time degree programme.

## Programme Objectives
The major objective of the programme is to provide prospective teachers with an environment for real teaching-learning situations so as to enhance their competence and knowledge construction abilities in creating positive learning atmosphere. Another aim is to provide assistance in solving the classroom learning problems, aesthetic sensibilities and awareness about the role of education.

## Future Scope
It has been compulsorily mandated by the Government that for all the educational institutions intake of teachers the minimum eligibility criteria is B.Ed. Those students who aspire to make their career in teaching can pursue this course. The demand for professional teachers are increasing day by day with the growth in the number of educational institutions in India.

## Eligibility Criteria
The eligibility criteria for taking up this course is a graduate degree in any discipline with minimum marks of 50% from a recognised university. The candidate needs to undertake the B.Ed. entrance examination and admission is on the basis of marks scored along with the academic performance at graduation and school level.
**Note : The eligibility criteria may vary from year to year and candidates are advised to check the official notification or website of the university**

| 1st Year | 2nd Year |
|---|---|

### Theory
1. CC1 – Contemporary India and Education
2. CC2 – Philosophical and Sociological Perspective of Education
3. CC3 – Growing up as a Learner
4. CC4 – Teacher, Teaching and Technology
5. PC1 – Pedagogy of a school subject – I
6. PC2 – Pedagogy of a school subject – II

### Pedagogy courses
• (Any two (7. & 8.) school subjects to be studied as pedagogy course)
• Pedagogy of Hindi
• Pedagogy of English
• Pedagogy of Sanskrit
• Pedagogy of Social Science
• Pedagogy of Mathematics
• Pedagogy of Physical Science
• Pedagogy of Biological Science
• Pedagogy of Computer Science
• Pedagogy of Home Science
• Pedagogy of Commerce

### School activity based Practicum
9. PC 5 – Preparation to function as a teacher

### Field activity based Practicum
### (Practical Session work)
• EPC1 – Strengthening Language Proficiency
• EPC2 – Arts and Aesthetics
• EPC3 – Reading and Reflecting on Texts
• (VIVA) Task and Assignments on CC1– 4

### Theory
1. CC5 – Creating an Inclusive School
2. CC6 – Gender School and Society
3. CC7 – Knowledge, Language and Curriculum
4. CC8 – Work Education, Gandhiji's Nai Talim & Community Engagement
5. PC3 – Assessment of Learning
6. PC4 – Elective Subject – any one of the following-
     • Educational Administration and Management
     • Guidance and Counselling
     • Environment Education
     • Computer Education
     • Health, Physical Education and Yoga
     • Life Style Management

### School activity based Practicum
7. PC 6 – School Internship

### Field activity based Practicum
### (Practical Session work)
• EPC4 – Understanding of ICT
• EPC5 – Scouting and Guiding
• EPC6 – Working with Community
• (VIVA) Task and Assignments on CC5-8 & PC3-4

# GLOBAL
## EDUCATIONAL INSTITUTES
(Recognized by Govt. of Uttar Pradesh & Approved by AICTE)

GLOBAL EDUCATIONAL INSTITUTES
ज्ञानाधीनम् जगत सर्वम्
(Estd. 2002)

NO.

Affix passport size photoshoph

Signature

## ADMISSION FORM

Course appied for...................................................................Date.......................................

Session.........................................................ID No..................................................................

**Student's Name (Full Name in Block Letters)**

**Father's Name (Full Name in Block Letters)**

**Mother's Name (Full Name in Block Letters)**

**Father's Occupation**

**Mother's Occupation**

**Parent's / Guardians Mobile Number**

**Land Line No. (With STD Code)**

**Last School/College Passed**

**Date Of Birth**

**Aadhaar Card No**

**Age**    **Religion**    **Blood Group**

**Category:**   General ☐   SC ☐   ST ☐   OBC ☐   Minority ☐   Physically Handicapped ☐

**Caste Certificate No.**

**Gender:**   Male ☐   Female ☐    **Domicile**   U.P ☐   Other ☐

**Residence:**   Urban ☐   Rural ☐    **Domicile Certificate No.**

**Nationality**

| Address: | Correspondence Address | Permanent Address |
|---|---|---|
| House No. | | |
| Street/Sector | | |
| City/Village | | |
| District | | |
| State | | |
| Pin Code | | |
| Phone/Mobile | | |
| Student's E-mail ID | | |
| Student's Mobile No. | | |

## Academic Details:

| Examination | Board/University | Year | Roll No. | Subjects | Marks Obtained | Maximum Marks | % of Marks | Div. |
|---|---|---|---|---|---|---|---|---|
| 10th | | | | | | | | |
| 12th | | | | | | | | |
| Graduation (Name of Degree) | | | | | | | | |
| Post Graduation (Name of Degree) | | | | | | | | |
| Any other | | | | | | | | |

Mode of Admission:　　　　Counseling ☐　　　　Management Seat ☐　　　　Direct/Other ☐

Name of the Entrance Examination _____

Entrance Roll NO: _____ Rank _____ Score _____ Allotted Category _____

## Joint Declaration by Candidate and Parents/Guardian

I_____ here solemnly and sincerely affirm that I fulfill the eligibility conditions prescribed by the University and that the statements made and information furnished by me in this application form are true and correct. Also I have not withheld any information. If it is found that any information furnished herein is fraudulent, incorrect or untrue in material particulars I realize that I am liable to prosecution and that the admission to the program is liable to be canceled. I am also aware that my admission is provisional and subject to verification by the concerned university. I further declare that during my entire program in the institution I will not indulge in ragging/any other indisciplinary activity & if found indulged in such type of activity the institute has rights to initiate disciplinary action against me. **I am fully aware of the rule that the fee once paid will neither be refunded nor adjusted under any circumstance, whatsoever.**

**Signature** _____　　　　**Signature** _____

**Name** _____　　　　**Name** _____

(Parents/Guardian)　　　　(Candidate)

## For Office Use Only

Certificate and eligibility checked and verified by the office of the institute

Admission Order No. [_____]　　　　Date of Registration [_____]

Remarks (if Any) _____

_____

Checked By _____ Verified By _____ Incharge Admission Cell _____

**Principal Signature** _____　　　　**Date** _____

# GL🌐BAL
## EDUCATIONAL INSTITUTES
(Recognized by Govt. of Uttar Pradesh & Approved by AICTE)

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